



# HONG KONG. SAI WAN INTERNSHIP PROJECT

**"IT'S IMPRESSIVE THAT STUDENTS CAN GET TO THE CORE OF THE MATTER WITHIN JUST TWO WEEKS"**  
- Paul Zimmerman, District Councillor

OUTPUT

## NEIGHBOURHOOD MAPPING & STORYTELLING IN SAI YING PUN

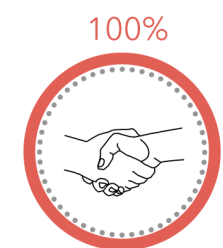
A group of 12 students from across Hong Kong took part in 2-week programme to explore the city through their own lens. They explored historic layers in a typical old neighbourhood, zooming in to street level, the interns set out to explore and identify what makes this city unique; a deep-dive deep into local culture and living heritage working in two complimentary streams: creative storytelling and neighbourhood mapping.

The students got hands-on experience in street surveys, interview and social listening techniques and learned about visual and editorial content editing under the mentorship of the iDiscover team and our community partners. The programme also included daily morning briefing & reflection sessions and ended with a presentation to local policymakers, academics, architects and developers.

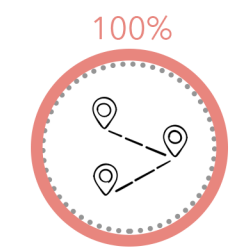
## 6-STEP PARTICIPATORY MAPPING PROCESS

**"IT IS THE EPITOME OF TRUE EXPLORATION, YOU GET TO UNDERSTAND AND CONNECT WITH THE LOCAL COMMUNITY TO TRULY GRASP THE HEART OF SAI WAN"**  
- Lena Huang student intern

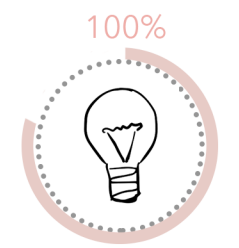
- 1 **REVEAL** neighbourhood narrative
- 2 **MAP** sites that matter
- 3 **CREATE** content worth sharing
- 4 **DESIGN** artist map
- 5 **SHARE** in the community
- 6 **CONNECT** tech-savvy audience



**INTERDISCIPLINARY COLLABORATIONS**  
Working in two streams provided a unique occasion and fun & constructive way to layer observations and analysis.



**COMMUNITY CONNECTIONS**  
Communicating with citizens from all walks in life and engaging in individual conversations was an eye-opening experience for the young students.



**CULTURAL UNDERSTANDING**  
This cultural mapping exercise provided ample stepping stones to discuss the concept cultural identity within in multi-cultural setting.



**12** students from different cultural and socio-economic backgrounds

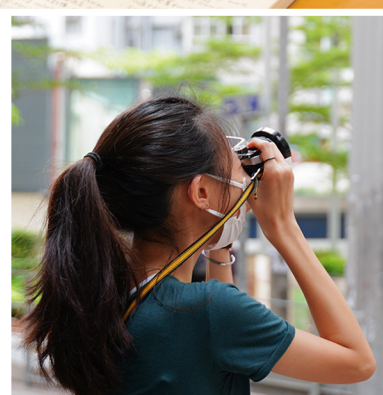
**1** Neighbourhood Report as a final product

**3** min video showing the soul of Sai Ying Pun

**16-21** average age of students

**146** respondents in street surveys

**6,200** wordcount of stories published on iDiscover website



**6** neighbourhood value attributes that featured in the survey

**8** member strong expert panel to assess the report findings

**53,000** downloads of iDiscover App

IMPACT