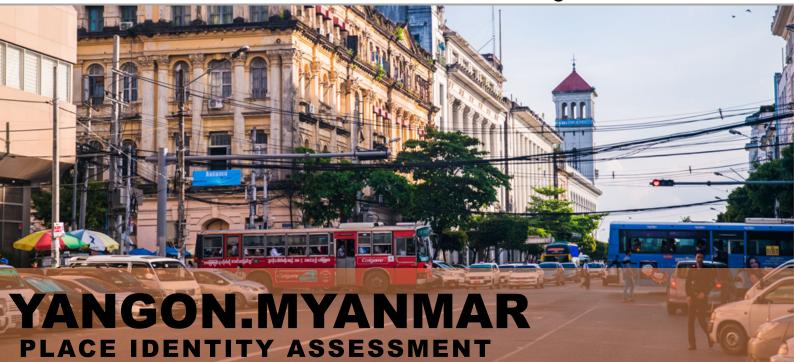


## #MappingWhatMatters Through the lens of **LOCALS**



#### MAPPING OF CULTURAL AND HERITAGE VALUES IN FOUR DOWNTOWN NEIGHBOURHOODS

A 2-week training course in Yangon brought together local government planning officials (YCDC), university students and front-line staff of the Yangon Heritage Trust. Together the embarked on a mapping exercise to identify the key cultural heritage assets in four downtown districts and established neighbourhood identity profiles. The mapping exercise included assessment of technical and heritage values of individual properties and the historic urban landscape but also articulation of common identity and sense of place. This formed important baseline information for a more comprehensive heritage-led urban regeneration feasibility study for the downtown area.

#### 6-STEP PARTICIPATORY MAPPING PROCESS

"IT'S FUN AND EXCITING TO STUDY AND EXPLORE OUR CITY'S HERITAGE IN SUCH A SYSTEMATIC WAY"

- Thu Thet Thun planner YCDC

REVEAL neighbourhood narrative 0 MAP sites that matter CREATE content worth sharing R DESIGN artist map SHARE in the community U CONNECT tech-savvy audience



#### OUTPUT



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"A VALUABLE BASELINE STUDY IN THE FORM OF A RAPID IDENTIFICATION OF KEY ASSETS IN THE HISTORIC DOWNTOWN AREA"

-Dr. U Toe Aung - City Planning Department - Yangon District Committee

IMPACT



## BUILDING BRIDGES

One of the first collaborative projects between NGO, government department and university students forging connections between like-minded individuals in a professional capacity



### COMMUNITY DEVELOPMENT

The 'study project' created a unique opportunity for government officials to reach out to local residents in a positive an non-controversial manner and find out their views



# AWARENESS

First comprehensive mapping exercise since the opening up of the country to systematically document cultural and heritage assets in a historically unique part of town

