



# YANGON. MYANMAR

## EXTRA-CURRICULAR MAPPING PROJECT

### LOCAL CULTURE & LIVING HERITAGE ALONG THE CIRCULAR RAILWAY LINE IN SIX NEIGHBOURHOODS

A group of 15 college students (18-20 yrs old) took part in a two weekend extra-curricular learning programme. Under guidance of facilitators they completed a series of exercises to explore six neighbourhoods along the Circular Railway Line and identify, map and research sites of significance (buildings, monuments, shops, restaurants) in each place.

Based on the student's fact-finding, professional copywriters and photographers created content and a local artist made an illustrated map depicting the highlights of each of the neighbourhoods. The process included feed-back sessions was concluded with an Instameet with 50 passionate young photographers sharing results with local residents.

### 6-STEP PARTICIPATORY MAPPING PROCESS

**“AROUND THE TRAIN STATION, WE FOUND ALL THE INGREDIENTS OF QUINTESSENTIAL YANGON: MONASTERIES, PAGODAS, TEMPLES, CHURCHES, A MOSQUE AND EVEN TWO CHINESE JOSS-HOUSES”**

- Workshop participant

- 1 **REVEAL** neighbourhood narrative
- 2 **MAP** sites that matter
- 3 **CREATE** content worth sharing
- 4 **DESIGN** artist map
- 5 **SHARE** in the community
- 6 **CONNECT** tech-savvy audience





**OUTPUT**



**“THIS EXPERIENCE PERFECTLY CAPTURES THE TRUE ESSENCE OF LOCAL LIFE IN YANGON”**

- Chit Min Maung, founder Featured Collectives



**IMPACT**

50%

**INTERDISCIPLINARY COLLABORATIONS**

First time collaboration between NGO, school and photographer’s association brought together youth from different social strata and ethnic backgrounds.

75%

**COMMUNITY CONNECTIONS**

Communicating with citizens from all walks of life and engaging in individual conversations was an eye-opening experience for the students.

100%

**CULTURAL UNDERSTANDING**

The mapping exercise made youngsters enthusiastic about exploring their own city and showed the interlinkages between history, culture and identity.

**15**

student participants

**5,000**

copies of neighbourhood maps distributed

**18-20**

average age of participants

**150**

eye-opening encounters between local residents and students

**50**

young photographers on the train

**6**

neighbourhoods along the circle railway line

**60+**

tangible and intangible cultural assets mapped

**120,467**

steps taken beyond-the-classroom

**53,000**

downloads of iDiscover App

Collaborative Partnership

Funded by

Duration

Budget



Sep 2017

US\$8,000