



YANGON. MYANMAR

UNITY IN DIVERSITY MAPPING PROJECT

DOCUMENTING CULTURAL DIVERSITY & SOCIAL COHESION IN SANCHAUING

A group of 22 young women and men, from different ethnic backgrounds living in Yangon took part in a weekend programme to identify and document cultural assets in their own city. Objective was to gauge perceptions among youth towards cultural diversity, in a fast changing urban community.

The group of youngsters explored Sanchaung, a diverse inner-city neighbourhood along the railway line and produced visual content - video, photos, app and map - that were shared at a UNESCO-led roundtable dialogue at the Secretariat and are available as free downloads. The map was also painted as a mural under a fly-over.

6-STEP PARTICIPATORY MAPPING PROCESS

“THROUGH THIS WORKSHOP ME AND MY FRIENDS EXPERIENCED THE NEIGHBOURHOOD IN A NEW WAY”
- Linn Khant Htet from Hlaing

- 1 **REVEAL**  neighbourhood narrative
- 2 **MAP**  sites that matter
- 3 **CREATE**  content worth sharing
- 4 **DESIGN**  artist map
- 5 **SHARE**  in the community
- 6 **CONNECT**  tech-savvy audience



OUTPUT



“YOUR PRODUCT IS REALLY GOOD. THE MAP IS AN EASY AND RELATABLE OUTPUT TO UNDERSTAND. IT SPEAKS TO THE HEART”

- Myat Thet Thitsar, Founder EMREF, Enlightened Myanmar Research Foundation

IMPACT

70%

INTERDISCIPLINARY COLLABORATIONS

Exploring together provided a unique occasion and fun & constructive way to connect, observe and discuss cultural perception.

60%

COMMUNITY CONNECTIONS

Communicating with citizens from all walks in life and engaging in individual conversations was an eye-opening experience for the young volunteers.

100%

CULTURAL UNDERSTANDING

This playful participatory cultural mapping exercise provided ample stepping stones as a tool to discuss cultural diversity within in an ethnically diverse group of youth.

22

volunteer participants from different cultural and socio-economic backgrounds

1

mural under the Sanchaung fly-over as a permanent tribute to cultural diversity

3

min video showing youth-led curative process

19-26

average age of youth participants

2

workshops in the Sanchaung neighbourhood

85

eye-opening encounters between local residents and students

30

tangible and intangible cultural assets mapped

2,300

visitors of the week-long exhibition at The Secretariat

53,000

downloads of iDiscover App

Collaborative Partnership Funded by Duration Budget